

BODYSHOP BUSINESS

For one week, the eyes of the automotive industry turn to Las Vegas for the SEMA Show. Will you be seen?

BodyShop Business is the host publisher of the Collision Repair & Refinish Section.



- Be there 4 times: 1 pre-show and 3 on-site
- More than 70,000 copies printed (40,000 copies of the pre-show daily mailed 30 days prior to the show; 10,000 each day)
- Special discounts and packages for **BodyShop Business** advertisers and SEMA exhibitors – in print, online, video and social media
- Reach thousands of buyers at the show and in the pages of **BodyShop Business**!

Space Deadlines:

Issue 1 (preshow): **July 27**

Issue 2: **August 29**

Issues 3 & 4: **September 12**

For more information,
contact **Scott Shriber**, publisher,
BodyShop Business,
at 330.670.1234 ext. 229

Babcox

October 30 - November 2, 2018
Las Vegas Convention Center

SEMA
SHOW



Space Deadlines:

Issue 1 (pre-show): **July 27**

Issue 2: **August 29**

Issues 3 & 4: **September 12**

Package 1: \$5,400

- One Tab Page in the SEMA Show Daily – All 4 issues

Package 2: \$6,200

- One tab page in the SEMA Show Daily – All 4 issues
- SEMA news/product feature in BodyShop Business's SEMA pre-show newsletter
- SEMA Booth Video

Package 3: \$9,950

- One tab page in the SEMA Show Daily – All 4 issues
- SEMA news/product feature in BodyShop Business's SEMA pre-show newsletter
- SEMA booth video
- Full-page ad in the October issue of BodyShop Business plus product spotlight



A la carte options

SEMA Daily \$5,400 tab page, \$3,300 1/2 page – all four issues

SEMA Booth Video \$1,200 – 2- to 3-minute video shot at your booth, with full video posted on the BodyShop Business website. Your video will also appear in our e-newsletter, reaching 28,000 industry influencers

SEMA Booth Preview \$775 in the October issue of BodyShop Business

Social Media \$499 Two Facebook and two Twitter posts during the show, reaching nearly 14,000 followers

Featured Video \$899 We'll feature your video in our SEMA pre-show newsletter

Ad specs

Final trim 10.5" x 14.5"

Single-tab page (no bleeds) – 9.75" x 13"

1/2 page – horizontal (no bleeds) – 9.75" x 6.5"

File Formats

Hi-res PDF, EPS, TIFF, 300 DPI or higher at 100%

Please send all orders to

Christine Perry - Ad Services Coordinator
3550 Embassy Parkway
Akron, OH 44333
330.670.1234 ext. 245
cperry@babcox.com

